

VIN TO WIN AGRITECHNICA SPECIAL FENDT PRIZE DRAW: TERMS AND CONDITIONS

1. By entering this promotion, entrants confirm that they have read and agree to be bound by these terms and conditions as well as all rules and guidelines applicable to the use of the relevant social media platform through which this promotion is advertised, including the rules located at <http://www.facebook.com/terms.php>, <https://twitter.com/en/tos>, <https://help.instagram.com/581066165581870>, <https://www.youtube.com/static?template=terms>. This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook, Twitter, Instagram or YouTube and they won't be held liable for this promotion.
2. The Promoter of this prize draw is AGCO International GmbH of Victor von Bruns-Strasse 17, CH 8212, Neuhausen am Rheinfall, Switzerland ("AGCO"). The objective of the promotion is to engage with agricultural machinery customers attending Agritechnica 2023 with an interest in Fendt and create interesting content for them, and to send them relevant promotional offers where marketing consent is provided.
3. Participation in the promotion is free of charge.
4. The promotion is open to all (aged 18 years or older) who are resident, and whose machines are located, in the United Kingdom, Republic of Ireland, Germany, France, Belgium, Denmark, Luxembourg, the Netherlands, Switzerland, Austria and Spain. This excludes employees of AGCO or its dealers and any of its or their holding or subsidiary companies, their families, agents or any third parties directly associated with administration of the prize draw.
5. To be eligible to take part in this promotion, entrants are required to visit a specified web address and complete a registration form with their contact details before attending Agritechnica 2023 (including email address so they can be contacted in the event they win the prize. Pre-registration closes at 23.59 CET on November 11th 2023.
6. The websites to visit according to country of residence are as follows:

	Fendt
Austria	https://www.fendt.com/at/agritechnica
Belgium	https://www.fendt.com/fr/agritechnica
Denmark	https://www.fendt.com/dk/agritechnica
France	https://www.fendt.com/fr/agritechnica
Germany	https://www.fendt.com/de/agritechnica
Ireland	https://www.fendt.com/uk/agritechnica
Luxembourg	https://www.fendt.com/fr/agritechnica
The Netherlands	https://www.fendt.com/nl/agritechnica
Spain	https://www.fendt.com/es/agritechnica
Switzerland	https://www.fendt.com/fr/agritechnica
United Kingdom	https://www.fendt.com/uk/agritechnica

Once registered, entrants will be sent an email with details of how to complete their entry into this promotion. The entrant is required to visit Agritechnica and go to the AGCO Parts area on the Fendt stand and have the QR code contained within the email scanned. The last day to get your QR code scanned to complete your entry into the prize draw is November 18th, 2023. Entrants that have completed this pre-registration process will be allocated 2 entries into the prize draw.

Alternatively, entrants can take part in this promotion by attending Agritechnica and visiting the AGCO Parts area on the Fendt stand. They are required to complete a digital registration form in the AGCO Parts area to receive 1 entry into the prize draw. The last day to enter at Agritechnica is November 18th 2023.

7. Only one entry per email address is permitted. Duplicate entries will be removed in advance of allocating 2 entries to the pre-registration entrants and drawing the prize winner.
8. The winning prize is a special edition Fendt tool trolley (RRP: 6,200€). There will be one tool trolley available to be won by entrants across the countries referred to in Clause 4 above. Entrants will be included into the prize draw based on the fact they have registered in accordance with Clause 5.
9. Within 10 days of the closing date set out in Clause 6 above, there will be a prize draw which will take place to determine the winner of the Fendt Tool Trolley. The winner will be chosen at random by www.randompicker.com and notified by email using the details provided in the registration form.
10. In order to claim the Tool Trolley prize, the winner must respond to the email within 5 working days of the notification of their win, otherwise the Promoter reserves the right to withdraw the prize and conduct another Prize Draw to find a replacement winner.
11. In the event that the winner cannot be contacted, is not available, has not claimed their prize within 5 working days of when the Promoter first attempted to contact them, another draw will be carried out to find a different winner.
12. The winner must be available to receive their prize within 2 months of claiming the prize.

GENERAL

13. The prize associated with this promotion is non-exchangeable, non-transferable and no cash alternatives are offered. In addition, AGCO reserves the right to replace the prize with an alternative prize as necessary, of equal or higher value if circumstances beyond AGCO's control make it necessary to do so.
14. The decision of AGCO regarding any aspect of the promotion is final and binding and no correspondence will be entered into about it.
15. Participants are deemed to have accepted and agreed to be bound by these terms and conditions upon entry. AGCO reserves the right to refuse entry or refuse to award a prize to anyone in breach of these terms and conditions.
16. AGCO reserves the right to hold, void, cancel, suspend, or amend the promotion where it becomes reasonably necessary to do so.
17. Insofar as is permitted by law, AGCO, its agents or distributors will not in any circumstances be responsible or liable to compensate the winners or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of AGCO, its agents or distributors or that of their employees. Your statutory rights are not affected.
18. AGCO will be responsible for all taxes which may be payable in relation to the prize.
19. AGCO excludes any liability for damages of any kind that may be due to the temporary lack of availability or continuity of operation of the website through which the participants join in the promotion, telephone networks and in particular, but not exclusively, to failures in accessing the various pages, and sending participation responses through the website of this promotion.
20. AGCO shall use and take care of any personal information you supply to it as described in its privacy statement, a copy of which can be accessed [here](#), and in accordance with applicable data protection legislation. By entering the promotion,

you agree to the collection, retention, usage and distribution of your personal information in order to process and contact you about your participation in the promotion.

21. The winner of the Tool Trolley agrees to be photographed by AGCO for promotional and marketing purposes. All rights in and to such photographs belongs to AGCO and AGCO reserves the right to utilise photographs taken of the winner of the Tool Trolley for promotional and marketing purposes.
22. During the course of the promotion, the winners will be invited (but will not be obliged) to send in photos of them accepting delivery of or using the Tool Trolley. All such photos should be sent to the relevant email address, as detailed in Clause 14. The photo must be taken and owned by the entrant and must not be taken from the internet or any other sources without the knowledge and strict consent of the owner of the photograph. There is no financial or monetary prize for this element of the promotion and the entrant will not be entitled to any royalties or similar from AGCO as a result of its use of the entry. The decision of AGCO regarding which photographs are selected is final and binding and no correspondence will be entered into about it.
23. The promotion will be governed by Swiss law and participants submit to the jurisdiction of the Swiss courts.